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APPLICANTS Ross Koningstein, Menlo Park, CA; Valentin Spitkovsky, Sunnyvale, CA; Georges R. Harik, Mountain View, CA; Noam Shazeer, Palo Alto, CA; ** CONTINUING DATA ***** ** FOREIGN APPLICATIONS ***** ** IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 02/24/2004						
Foreign Priority claimed <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No 35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Verified and <u>/WILLIAM A BRANDENBURG/</u> Acknowledged <u>Examiner's Signature</u>		<input type="checkbox"/> Met after Allowance <u>Initials</u>	STATE OR COUNTRY CA	SHEETS DRAWINGS 13	TOTAL CLAIMS <u>30</u> 74	INDEPENDENT CLAIMS <u>8</u> 14
ADDRESS STRAUB & POKOTYLO 788 Shrewsbury Avenue TINTON FALLS, NJ 07724 UNITED STATES						
TITLE Using concepts for ad targeting						
FILING FEE RECEIVED 2688	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:			<input type="checkbox"/> All Fees		
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